

## Collateral: Sales Sheet - MB Financial Bank Healthcare Banking Services

Healthcare Lending

### MB offers solutions and advice to enhance the well-being of healthcare facilities, practices and businesses.

MB Financial Bank's Healthcare Lending Group is one of the premier providers of cash management and financing nationwide for senior care providers, physicians' groups and manufacturers and distributors of medical equipment. We deliver solutions to maximize cash flow and position clients for future growth by offering keen industry insights, assuring speed to market and providing top tier customer service.

#### For senior care providers

MB Financial Bank has proudly partnered with owners, operators and investors in the senior housing and health care industries for almost 35 years, offering accessible capital and customized services. Our core team is familiar with the regulatory by-laws of states across the nation and can provide:

- Acquisition financing
- Secured receivables lending
- Bridge-to-HUD solutions
- Capital expenditure loans
- Tenant improvement loans

#### For physicians' groups

We know that building a successful practice can leave little time to maximize your financial assets. MB will help you maintain control over your company's finances with a vital combination of personalized service, advanced technology and customized solutions including:

- Credit services
  - Expansion /buyout financing
  - Working capital lines of credit
  - Equipment and fixed assets purchasing or leasing options
  - And more
- Full treasury management services
- Personal banking and investment services for doctors
- And more

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Healthcare Lending

#### For medical manufacturers and distributors

Our financial experts offer a full range of services designed and facilitated to fit your industry and business including:

- Working capital lines of credit
- Equipment financing
- Business acquisition financing
- Project financing
- Owner-occupied real estate financing
- International trade services
- Standby and trade letters of credit
- Industrial revenue and development financing
- TIF financing
- Full treasury management services
- Employee banking solutions

**Ready to see how we can help you? Speak to an MB Healthcare Lending Group banker about how we can help you with your healthcare banking needs.**



1.888.i bank mb (1.888.422.6562) ■ [www.mbfinancial.com](http://www.mbfinancial.com)

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## **Collateral: Sales Sheet - MB Financial Bank Healthcare Banking Services**

**Client:** MB Healthcare Banking Services - sales team

**Objective:** To raise brand awareness of MB Healthcare Banking Services among senior living owners, providers and investors.

**Strategy:** To position MB Healthcare Banking Services as a superior resource for three specific target markets in the healthcare and senior living industries.

**Media:** Sales sheet that could be used on its own as a handout at events or as part of a more complex package selling MB services.

**Results:** Internal clients appreciated the support these materials provided and the way they reinforced and strengthened their connection with a nationally-known and respected financial institution.