

Digital: Copy Content – Bridgeport Academy of Piano Arts



- Client:** Bridgeport Academy of Piano Arts – www.brpiano.com
- Objective:** To create a site that would show off the teacher’s experience, talent and teaching philosophy.
- Strategy:** Include links to teacher’s compositions and examples of his Performances.
- Results:** Site became the primary marketing tool for the business. Site also was used by the teacher to get jobs playing at clubs.