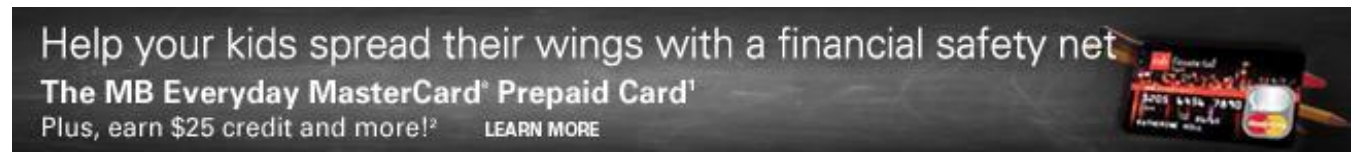


## Digital: Banner – MB Everyday MasterCard Prepaid Card



**Client:** MB Financial Bank

**Product:** MB Everyday MasterCard Prepaid Card

**Strategy:** Position the card as a way for parents to teach their kids financial responsibility.

**Results:** This was part of very successful campaign that the bank continued for another year.